

JUMEIRAH
MADINAT JUMEIRAH

Experience a festive wonder at

Madinat Jumeirah

FESTIVE BROCHURE ✦ 2025/2026 ✦

Exceptional FESTIVE MOMENTS

*This festive season, step into the splendour of
Madinat Jumeirah — where timeless traditions
are reimaged with modern enchantment.*

*Savour exquisite dining experiences crafted to awaken the senses, each dish
celebrating the season's cherished flavours. While little ones enjoy magical
moments made just for them, find your own serenity with indulgent
wellness rituals that restore and renew.*

*Unwrap magical moments, and discover memorable
experiences to be felt for a lifetime*



Flavourful celebrations

From elegant seaside dinners to
showstopping brunches and
glittering New Year's soirées,
every dining experience is a
moment to savour
and share.



Magical moments

Let the festive spirit come alive with
twinkling markets, joyful choirs, Santa
sightings, and heartwarming traditions
made for little ones—and the
young at heart.



Gifts to delight

From soothing spa rituals to sweet
artisanal treats, discover thoughtful
surprises and indulgent treasures
waiting to be unwrapped
and cherished.



YOUR GUIDE TO JOYFUL
FESTIVE EXPERIENCES

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Festive Brunches

Gather your loved ones for a festive brunch filled with warmth, laughter, and delicious moments to cherish.

AL QASR BRUNCH

An iconic brunch reimagined for the season. Indulge in live stations, global flavours, and festive flair—all in a palatial setting with vibrant entertainment.

Offer: Festive international buffet and live stations

Date: Free-flowing soft and alcoholic beverages

Entertainment: Live band

Date: 6 and 13 December

Time: Every Saturday, 13:00 to 16:00

Age policy: All ages are welcome

IL NATALE ITALIANO AT PIERCHIC

Sundays take on a festive twist with Pierchic's coastal Italian brunch by Chef Beatrice Segoni. A relaxed, sharing-style feast with live seaside melodies.

Orders: Three-course, sharing-style menu

Entertainment: Live band

Date: 7 to 28 December

Time: Every Sunday, 13:00 to 14:45

Age policy: All ages are welcome

RIVA AL MARE AT ROCKFISH

Sundays by the sea, where Chef Andrea Brugnetti's refined Mediterranean creations are paired with live melodies and the soothing charm of the coast. A brunch experience to be cherished.

Entertainment: Live band

Date: 7 to 28 December

Time: Every Sunday, 13:00 to 16:00

Age policy: All ages are welcome

FESTIVE BRUNCH AT KAYTO

A vibrant Nikkei brunch by Chef Hernan Garcia — where Japanese technique meets Peruvian flair. Bold flavours, lively beats, and a festive atmosphere every Saturday afternoon.

Entertainment: Live band

Date: 6 to 27 December

Time: Every Saturday, 13:00 to 16:00

Age policy: All ages are welcome

JUMEIRAH AL QASR

THE BIG FESTIVE BRUNCH

Step into a world of festive enchantment as acclaimed chefs from around the globe, honoured with Michelin and Gault Millau accolades, unite to bring you a brunch experience like no other.

Offers: Festive international buffet and live stations from signature restaurants

Entertainment: Live band

Date: 20 and 27 December

Time: Every Saturday, 13:00 to 16:00

Age policy: All ages are welcome

Festive Events

Indulge in a series of enchanting festive events, where cherished moments, delightful flavours, and warm gatherings come together to create lasting memories.

★ LONG DINNER AT PIERCHIC

Celebrate the season at Dubai's longest dining table. Savour a five-course menu by Chef Beatrice Segoni, fine wines, and live festive melodies for an unforgettable evening under the stars.

Offer: Five-course festive Italian set menu

Entertainment: Live Italian band

Date: 21 December

Time: Welcome reception at 18:00, dinner commences at 19:00

Age policy: 16 years and above

Afternoon Tea

★ AL FAYROOZ LOUNGE

Delight in a refined festive tea in a serene waterfront lounge. Seasonal sweets and savouries bring a touch of holiday magic to every moment.

Offer: Festive afternoon tea

Date: 5 December to 4 January

Time: Daily, 14:00 to 17:00

Age policy: All ages are welcome



24 DEC

Christmas Eve

Celebrate the warmth of Christmas Eve with beloved ones, creating memories to last a lifetime.

ROCKFISH

Enjoy a festive à la carte menu by Chef Andrea Brugnetti, featuring Mediterranean seafood and coastal flavours. A seaside celebration made for sharing.

Offer: À la carte with festive specials

Time: 18:00 to 22:30

Age policy: All ages are welcome

JUMEIRAH AL NASEEM

KAYTO

Let Chef Hernan Garcia take you on a heartfelt journey through Nikkei cuisine. An à la carte menu filled with bold flavours and the spirit of celebration.

Offer: À la carte with festive specials

Time: 19:00 to 2:00

Age policy: All ages are welcome

SUMMERSALT BEACH CLUB

Seaside festive dining with live Latin beats. Experience the festive spirit with specially crafted festive menu that blends Latin American flavours.

Offer: À la carte with festive specials

Time: 13:00 to 22:30

Age policy: All ages are welcome

JUMEIRAH AL NASEEM

THE PALMERY

A joyful family-style buffet with festive cheer. A night of celebration, where every dish is a reminder of the joy that fills the season.

Offer: Festive dinner buffet

Time: 18:00 to 22:30

Age policy: All ages are welcome

PIERCHIC

Mark Christmas Eve with an elegant Italian tasting menu by Chef Beatrice Segoni. Celebrate the season above the sea in Pierchic's iconic setting.

Offer: Six-course festive Italian set menu

Time: 13:00 to 14:30

Age policy: All ages are welcome

JUMEIRAH AL QASR

LA PROMENADE

Gather for a heartwarming French dinner by Chef Tiger Chen. An evening of festive finesse in a charming, bistro-style setting.

Offer: Four-course festive French set menu

Time: 18:30 to 22:00

Age policy: All ages are welcome

FRENCH RIVIERA BEACH

Celebrate by the shore with a seasonal menu by Chef Kim Joinie-Maurin. Riviera elegance meets festive warmth in a sun-kissed beachfront setting.

Offer: Four-course festive French set menu

Time: 18:30 to 22:00

Age policy: All ages are welcome

JUMEIRAH AL QASR

THE HIDE

Share a comforting festive menu in The Hide's stylish brasserie, perfect for intimate Christmas Eve moments with family and friends.

Offer: Three-course festive sharing menu

Time: 18:00 to 22:30

Age policy: All ages are welcome



DEC
25

Christmas Day

Embrace the magic of Christmas Day with friends and family, where love and joy fill every moment.



KAYTO

Celebrate fresh beginnings with Chef Hernan Garcia's Nikkei menu — bold Japanese-Peruvian flavors, simple yet vibrant, served in a laid-back, elegant setting made for new memories.

Offer: À la carte with festive specials

Time: 13:00 to 15:30

Price: À la carte

Age policy: All ages are welcome

JUMEIRAH AL NASEEM

SUMMERSALT BEACH CLUB

Laid-back beachfront dining with a festive spirit. Bright dishes, breezy vibes, and a view worth lingering over.

Offer: À la carte with festive specials

Time: 13:00 to 22:30

Age policy: All ages are welcome

THE PALMERY

Indulge in a festive buffet featuring a vibrant spread of seasonal favourites, global flavours and live cooking stations. A joyful celebration designed for sharing, savouring and making memories together.

Offer: Festive buffet brunch

Time: 13:00 to 16:00

Age policy: All ages are welcome



JUMEIRAH AL NASEEM

ROCKFISH

Chef Andrea Brugnetti presents a Mediterranean à la carte experience by the sea. Honest flavours, soul-warming dishes, and the perfect excuse to gather.

Offer: Family-style festive brunch

Time: 13:00 to 16:00

Age policy: All ages are welcome

DEC
25

Christmas Day

Embrace the magic of Christmas Day with friends and family, where love and joy fill every moment.

SHIMMERS

Savour sun-kissed Greek-Mediterranean flavours by Chef Emanuele de Leo, sip curated cocktails – and soak in unmatched Shimmers vibes with live DJ beats.

Offer: Greek-Mediterranean set menu

Beverages: Free-flowing soft beverages, house beverages and cocktails

Time: 12:00 onwards

Age policy: Ages five and over

CALA VISTA

Indulge in coastal Italian creations by Chef Luca Crostelli, combined with free-flowing cocktails and fine vintages – all set to live music and scenic vistas of the Arabian Gulf.

Offer: Italian set menu

Beverages: Free-flowing soft beverages, house beverages and cocktails

Time: 12:30 to 16:30

Age policy: All ages are welcome

JUMEIRAH MINA AL SALAM

HANAAYA

Celebrate with a festive buffet of Christmas favourites — from fresh seafood to roast turkey — free-flowing drinks, and a joyful visit from Santa for all ages.

Offer:

International buffet with festive favourites and live stations

Beverages:

Free-flowing soft beverages, house beverages, cocktails and bubbles

Time: 13:00 to 16:00

Age policy: All ages are welcome

AL QASR CHRISTMAS BRUNCH

Christmas comes alive at Al Qasr with a lavish brunch brimming with festive flavours, music, and merriment. An unforgettable way to celebrate the season with family and friends.

Offer: Festive international buffet and live stations

Entertainment: Live band

Time: 13:00 to 16:00

Age policy: All ages are welcome

LA PROMENADE

Delight in festive French creations by Chef Tiger Chen. A midday celebration that blends laid-back elegance with seasonal refinement.

Offer: Five-course festive French set menu

Time: 13:00 to 16:00

Age policy: All ages are welcome

Close Christmas Day with a thoughtfully crafted French menu by Chef Tiger Chen, served in the inviting ambiance of La Promenade.

Offer: Four-course festive French set menu

Time: 18:30 to 22:00

Age policy: All ages are welcome

THE HIDE

Close Christmas Day with a relaxed yet refined dinner at The Hide. Whether sharing with loved ones or savouring à la carte favourites, it's the perfect ending to a festive day.

Offer: Three-course festive sharing menu

Time: 18:00 to 22:30

Age policy: All ages are welcome

JUMEIRAH AL QASR

PIERCHIC

Raise a toast to the season over coastal Italian fare by Chef Beatrice Segoni. A midday gathering filled with festive spirit and finesse.

Offer: Six-course festive Italian set menu

Time: 13:00 to 14:30

Age policy: All ages are welcome

JUMEIRAH AL QASR

JUMEIRAH MINA AL SALAM



New Year's Eve

Ring in the New Year where every moment sparkles with the promise of new beginnings.

SHIMMERS

Celebrate the last day of the year in Greek-Mediterranean style with live music, vibrant percussion performances, and front-row views of Dubai's most iconic fireworks.

Offer: Five-course Greek-Mediterranean menu, featuring a seafood platter and caviar

Beverages: Free-flowing soft beverages, house beverages, cocktails and Champagne

Time: 20:00 to 00:30, followed by an after-party until 02:00

Dress code: Bohemian inspired chic

Age policy: 12 years and above

CALA VISTA

Feast on Italian indulgence by Chef Luca Crostelli, with flowing cocktails and curated pours by Pasquale Sommella — set to live entertainment and fireworks over the Gulf.

Offer: Five-course Italian menu

Beverages: Free-flowing soft beverages, house beverages, cocktails and Champagne

Time: 20:00 to 00:30, followed by an after-party until 02:00

Dress code: Dress to impress

Age policy: All ages are welcome for dinner; after-party exclusively for guests aged 12 and above

31 DEC

THE GRAND AL QASR GALA DINNER

Delight in a lavish international buffet featuring curated live stations and free-flowing beverages as the live band sets the perfect festive ambiance. Relish breathtaking views of the enchanting fireworks display over the iconic Jumeirah Burj Al Arab.

Offer: Lavish international buffet with curated live stations

Beverages: Free-flowing soft and house beverages including one glass of Champagne

Entertainment: Live five-piece band and captivating performances

Time: 20:00 to 01:00

Dress code: Dress to impress

Age policy: All ages are welcome

JUMEIRAH AL QASR

JUMEIRAH MINA AL SALAM





New Year's Eve

Ring in the New Year where every moment sparkles with the promise of new beginnings.

PIERCHIC

Indulge in a specially curated menu by award-winning Chef Beatrice Segoni, while the live band sets the perfect festive mood. Take in panoramic views of the spectacular fireworks display and the iconic Jumeirah Burj Al Arab.

Offer: Five-course festive Italian set menu

Beverage: Free-flowing soft and house beverages including one glass of Champagne

Entertainment: Italian trio band

Time: 20:00 to 01:00

Dress code: Elegant in black and white

Age policy: 16 years and above

JUMEIRAH AL QASR

CELESTE

Dive into a dazzling New Year's Eve celebration at Celeste, where elegance meets tranquility. Revel in a chic poolside party under the stars set on a pristine private beach.

Offer: Five-course festive set menu

Beverages: Free-flowing soft and house beverages including one glass of Champagne

Entertainment: Live five-piece band and performances

Time: 20:00 to 01:00

Dress code: White Chic

Age policy: 12 years and above

31 DEC

PAI THAI

Set against the backdrop of serene waterways, indulge in exquisite Thai flavours by Chef Amara Mahayothee while enjoying live entertainment that enhances the festive ambiance.

Offer: Five-course festive Thai set menu

Beverage: Free-flowing soft and alcoholic beverages

Entertainment: DJ

Time: 20:00 to 01:00

Dress code: Elegant

Age policy: All ages are welcome

JUMEIRAH AL QASR

FRENCH RIVIERA BEACH

Relish festive glamour by the sand with Chef Kim Joinie-Maurin's signature Côte d'Azurian flavours and marvel at the enchanting fireworks display against the iconic backdrop of the Jumeirah Burj Al Arab.

Offer: Five-course festive French set menu

Beverages: Free-flowing soft and house beverages including one glass of Champagne

Entertainment: Live pianist and singer

Time: 20:00 to 01:00

Dress code: White Chic

Age policy: 12 years and above

New Year's Eve

Ring in the New Year where every moment sparkles with the promise of new beginnings.

★ ROCKFISH – BROADWAY MUSICAL

A dazzling New Year's Eve inspired by the glamour and rhythm of Broadway, capped with spectacular fireworks.

Offer: Five-course festive Mediterranean menu

Beverage: Free-flowing soft beverages, house beverages, cocktails and Champagne

Entertainment: Live music, interactive performers, kids' dedicated space.

Time: 20:00 to 00:30

Dress code: Dress to impress

Age policy: All ages are welcome

★ SUMMERSALT BEACH CLUB – IPANEMA NIGHT

Celebrate under the stars with beach rhythms, bold flavours, and unforgettable fireworks lighting up the night.

Offer: Five-course Latin American inspired menu

Beverages: Free-flowing soft beverages, house beverages, cocktails and Champagne

Entertainment: Live music, interactive performers, kids' dedicated space

Time: 20:00 to 02:00

Dress code: Dress to impress

Age policy: All ages are welcome

31 DEC

★ KAYTO – LAND OF THE RISING SUN

Welcome the New Year with the elegance of the rising sun and iconic fireworks illuminating the sky.

Offer: Five-course festive Nikkei menu

Beverage: Free-flowing soft beverages, house beverages, cocktails and Champagne

Entertainment: Live performances, DJ music

Time: 20:00 to 00:30

Dress code: Dress to impress

Age policy: 12 years and above

★ THE PALMERY - ONE THOUSAND AND ONE NIGHT

Step into a night of magic and mystery with an Arabian-inspired celebration under the stars.

Offer: Family-style dining, international buffet and live stations

Beverages: Free-flowing soft beverages, house beverages, cocktails and Champagne

Entertainment: Live music, interactive performers, kids' dedicated space.

Time: 20:00 to 00:30

Dress code: Dress to impress

Age policy: All ages are welcome



New Year's Day

Start the New Year surrounded by loved ones, with fresh beginnings and cherished moments.

ROCKFISH

Begin the year with Chef Andrea Brugnetti's heartfelt Mediterranean dishes — crafted to gather loved ones, warm the soul, and create unforgettable memories.

Offer: Family-style brunch

Time: 13:00 to 16:00

Age policy: All ages are welcome

KAYTO

Begin the year with Chef Hernan Garcia's soulful Nikkei creations — vibrant flavours and heartfelt dishes that celebrate fresh starts and shared moments.

Offer: À la carte with festive specials

Time: 13:00 to 15:00

Price: À la carte

Age policy: All ages are welcome

SUMMERSALT BEACH CLUB

Celebrate the start of the year with vibrant beachfront dining and festive cheer, where lively flavours and sunny vibes set the perfect tone for new beginnings.

Offer: Brunch

Time: 13:00 to 17:00

Age policy: All ages are welcome

SHIMMERS

Unwind with relaxed beach vibes, Greek-Mediterranean flavours by Chef Emanuele de Leo, free-flowing beverages, and DJ beats that set the tone for unforgettable culinary moments.

Offer: Greek-Mediterranean set menu

Beverages: Free-flowing soft beverages, house beverages and cocktails

Time: 12:30 to 16:30

Age policy: Ages five and over

CALA VISTA

Indulge in a sunny slice of Italy by the sea — with coastal creations by Chef Luca Crostelli, free-flowing wines, and heartwarming moments set to live entertainment by the Gulf.

Offer: Italian set menu

Beverages: Free-flowing soft beverages, house beverages and cocktails

Time: 12:30 to 16:30

Age policy: All ages are welcome





New Year's Day

Start the New Year surrounded by loved ones, with fresh beginnings and cherished moments.

AL QASR BRUNCH

A festive affair of global flavours, live stations, and vibrant entertainment in regal surrounds—perfect for gathering with loved ones after a night of celebration.

Offer: Festive live stations and buffet

Entertainment: Live band

Time: 13:00 to 16:00

Age policy: All ages are welcome

LA PROMENADE

A French set menu by Chef Tiger Chen crafted for slow-paced indulgence. Refined flavours and warm hospitality set the tone for the year ahead.

Offer: Five-course festive French set menu

Time: 13:00 to 16:00

Age policy: All ages are welcome

PIERCHIC

Chef Beatrice Segoni presents a relaxed Italian sharing menu by the sea. A leisurely lunch with views, elegance, and timeless coastal charm.

Offer: Three-course, sharing-style menu

Time: 13:00 to 16:00

Age policy: All ages are welcome

JUMEIRAH AL QASR

JAN
01

Festive Market

Step into the holiday spirit at the Madinat Jumeirah Festive Market. Enjoy family-friendly entertainment, festive treats, and unique gifts at charming market stalls. Take a magical Festive Abra Boat Tour through the resort's enchanting waterways. With a live band playing seasonal favourites and traditional festive food and drinks, it's the perfect place to celebrate the season.

DATES

5 to 31 December

TIMINGS

Monday to Thursday from 15:00 till late

Friday to Sunday from 12:00 till late

LOCATION

Madinat Jumeirah Fort Island

COST

Entrance is free on a first come, first served basis

ACCESS

Souk Madinat for external guests,

Jumeirah Mina Al Salam for hotel guests

PARKING

There is limited parking so we recommend taking a taxi

What you can expect spread across 1,750 sqm, the Madinat Jumeirah Festive Market comprises of immersive Children's' activities such as a North Pole Train, a four lane bungee and a Venetian carousel.

Abra rides with Santa are our most popular activity as well as the gingerbread house decorating stand.

- 36 Feet Tall Christmas Tree
- Light & Sound Christmas Tree Shows
- Festive Decorated Abra Rides
- Mini Train Rides
- Bungee Jumping
- Venetian Carousel
- Festive Shopping
- Festive Dining
- Live Band Entertainment
- Gingerbread Houses Decoration



Festive Activities

Create unforgettable memories bringing friends and family together in holiday joy.

JUMEIRAH AL QASR

CHRISTMAS TREE LIGHTING CEREMONY

Celebrate the enchanting spirit of the season at our Christmas Tree Lighting Ceremony. Join us for a festive evening as we illuminate our stunning tree, marking the start of the holiday season at Jumeirah Al Qasr.

Date: 5 December

Time: 17:30 to 18:30

Location: Hotel Lobby

MADINAT JUMEIRAH

ENCHANTING OUTDOOR PERFORMANCES

Get into the holiday spirit with a delightful lineup of festive entertainment at Madinat Jumeirah. From Carnival Stilt Walkers gracefully entertaining by the pools to Juggler Elves and Drummers spreading cheer, every performance adds a magical touch to your festive celebrations. Don't miss the adorable Festive Mascots making appearances to bring joy to guests of all ages.

Dates: 16 - 24 December

Time: Daily, from 15:00 to 16:00

Location: Main Pool at Jumeirah Al Naseem, Jumeirah Al Qasr and Jumeirah Mina Al Salam

JUMEIRAH AL NASEEM

CHRISTMAS TREE LIGHTING CEREMONY

Join us under the stars for an enchanting Christmas tree lighting ceremony. Bask in the glow as we illuminate the start of the festive season at Jumeirah Al Naseem.

Date: 13 December

Time: 17:30 to 18:00

Location: Hotel Porte Cochère

SANTA VISIT AND FESTIVE CHOIR

Experience the magic of Christmas at our hotel with a heartwarming Festive Choir Performance. Performed by our talented colleagues, this special holiday tradition will fill the air with joyful carols, serenading you with the spirit of the season. Let the harmonious voices of our team create unforgettable memories as we celebrate together in the true essence of Christmas.

Date: 24 - 25 December

Location: Jumeirah Al Naseem Lobby





Festive Activities

Create unforgettable memories bringing friends and family together in holiday joy.

KIDS AT JUMEIRAH AL NASEEM CHRISTMAS PARTY

A collection of homemade spreads.

Join us for a Magical Christmas Party at the Kids Club! Designed especially for our junior guests, this fun-filled celebration will feature exciting activities, festive games, and a special visit from Santa Claus. Let your little ones embrace the holiday spirit and create unforgettable memories.

Location: KiDS at Jumeirah Al Naseem

Time: Every Sunday, 13:00 to 14:45

Age policy: All ages are welcome

FESTIVE ABRA TOUR

A collection of homemade spreads.

Celebrate the season with a Festive Abra Boat Tour, a journey through the enchanting waterways of Madinat Jumeirah joined by Santa Claus. Surrounded by breathtaking views, it's a magical holiday experience to share with loved ones.

Tour Duration: 10 minutes
(only available at the Festive Market)

Children under 12 years must be accompanied by an adult.

A JOLLY CHRISTMAS CELEBRATION AT THE KIDS CLUB

Create cherished memories this Christmas Day at KiDS at Jumeirah Al Qasr.

Families can enjoy a festive line-up of carnival games, arts and crafts, Zumba sessions, face painting, and a heartwarming visit from Santa. With our dedicated team, your little ones are in for a safe and unforgettable holiday adventure.

Date: 25 December

Venue: Outdoor grass area,
KiDS at Jumeirah Al Qasr

Time: Every Sunday, 13:00 to 14:45

Age policy: All ages are welcome

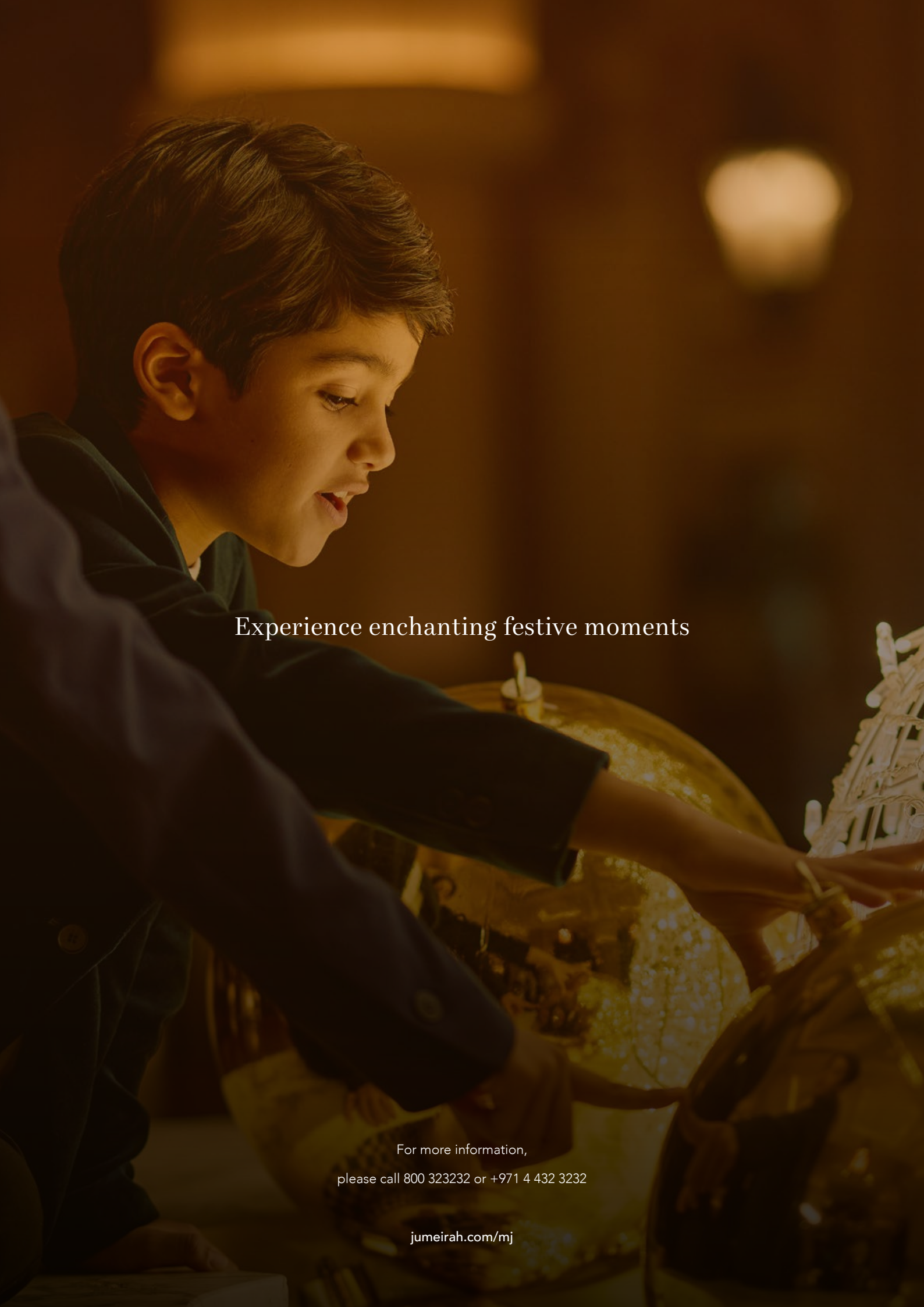
KIDS AT JUMEIRAH AL NASEEM CHRISTMAS PARTY

Create cherished memories this Christmas Day at KiDS at Jumeirah Al Qasr.

Join us for a Magical Christmas Party at the Kids Club! Designed especially for our junior guests, this fun-filled celebration will feature exciting activities, festive games, and a special visit from Santa Claus. Let your little ones embrace the holiday spirit and create unforgettable memories.

Location: KiDS at Jumeirah Al Naseem

Time: 14:00 to 17:00



Experience enchanting festive moments

For more information,
please call 800 323232 or +971 4 432 3232

jumeirah.com/mj